

Message Text

UNCLASSIFIED

PAGE 01 THE HA 00251 171551Z

64

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 W
----- 070417

R 171539Z JAN 75

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 5026

UNCLAS THE HAGUE 0251

PASS COMMERCE

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJ: GLOBAL MARKET RESEARCH: BUSINESS EQUIPMENT AND SYSTEMS,
NETHERLANDS

REF: STATA A-8667

1) EMBASSY SENT BID INVITATIONS FOR SUBJECT MARKET RESEARCH
TO UPDATED ROOSTER OF 8 MARKET RESEARCH FIRMS, EXCLUDING THOSE
WHO HAD REPEATEDLY DECLINED TO BID IN PAST. EMBASSY
PURPOSELY DID NOT MENTION SUGGESTED PRICE FOR STUDY IN COVER-
ING LETTER IN HOPES INTEREST WOULD BE MAINTAINED.

2) ALL EIGHT DECLINED TO BID. FOUR STATED THAT
CONDITIONS OF BIDDING UNACCEPTABLE SINCE THEY WOULD NOT BE
PAID FOR UNSUCCESSFUL BID, AND IF SUCCESSFUL, WOULD NOT RECEIVE
THEIR INITIAL ONE THIRD UNTIL A MID WAY PROGRAM REPORT HAD BEEN
APPROVED. MOST EXPECTED ONE THIRD AT INCEPTION OF STUDY.
REMAINDER DECLINED FOR LACK OF EXPERTIZE IN FIELD.
GOULD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975THEHA00251
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750019-0457
From: THE HAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750140/aaaabjnz.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATA A-8667
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 08 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 MAY 2003 by SilvaL0>; APPROVED <25 Nov 2003 by MorefiRH>
Review Markings:

Margaret P. Grafeld
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05 JUL 2006

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Secure: OPEN
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Subject: GLOBAL MARKET RESEARCH: BUSINESS EQUIPMENT AND SYSTEMS, NETHERLANDS
TAGS: BEXP, NL
To: STATE
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